



**SAFETY BY THE NUMBERS:
INSIGHTS FROM
200 INDUSTRY LEADERS**

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June 4, 2026





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Report Methodology

NewtonX[®]

200

Safety and ops leaders
from across the globe

6

Industries

500-25,000

FTE company size



SAFETY IS FUNDAMENTAL TO PRODUCTIVITY

It's not one or the other.

97%

believe that workplace safety is fundamental to reliable productivity.

\$1
=
\$4 to \$6

Every \$1 invested in safety equals a \$4 to \$6 return.
— ASSP

“There's a big misconception that safety in some way makes you less productive, but it's actually the opposite. People that cut corners get hurt more severely and cost more money in the long run.”

— Safety leader

SAFETY BUDGETS ARE GROWING

Over the next two years,
safety budgets are
expected to:

Increase
or Maintain
95%

Top 5 budget priorities

Internal advocacy to promote value of safety



New technology



Improvements of infrastructure to reduce risk



Workforce engagement



Worker training



Somewhat
Decrease

<5%

THE PROTOCOL-BEHAVIOR GAP

A disconnect organizations can't ignore.

Safety
protocols

64%

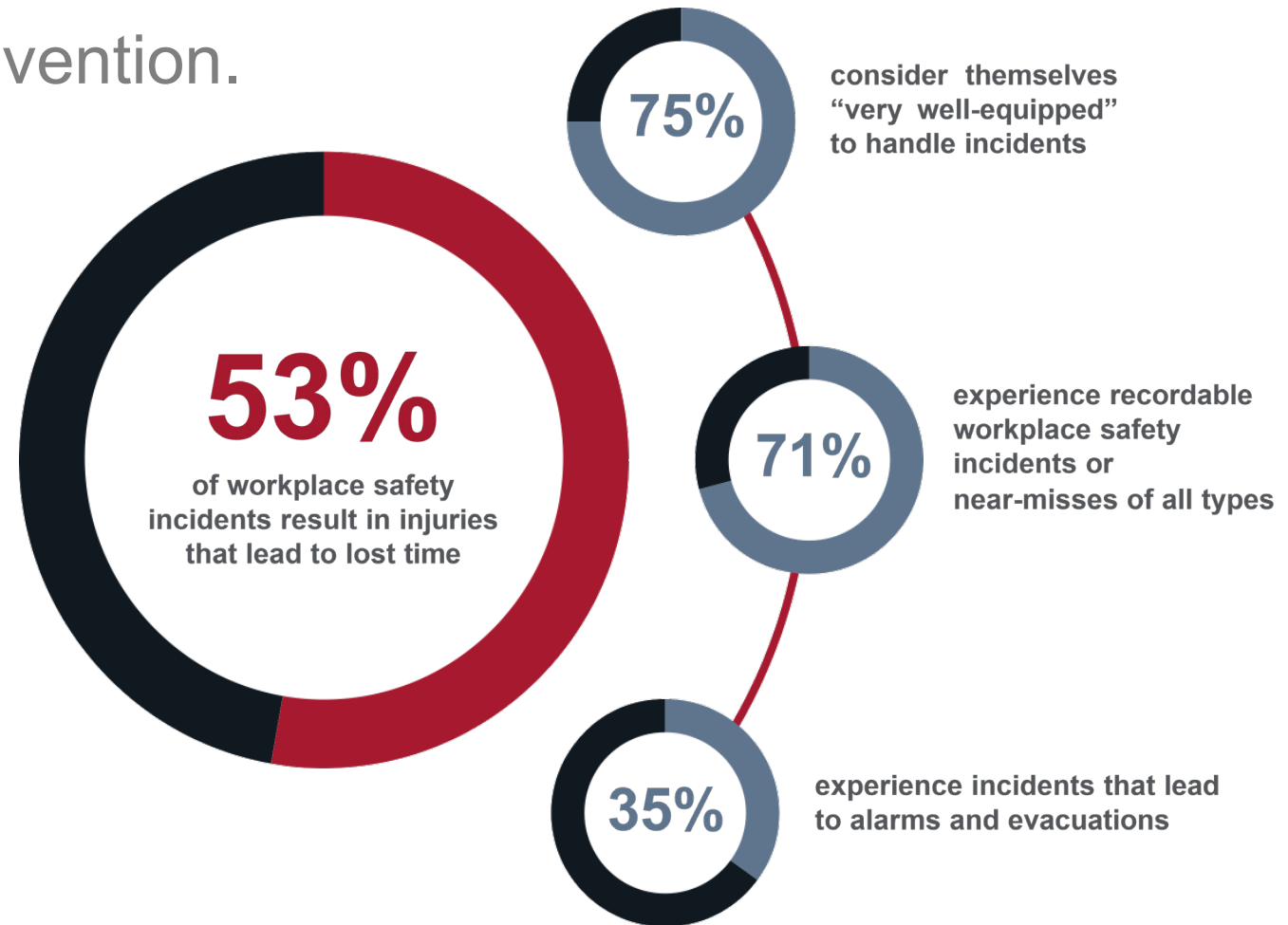
see a disconnect between

Real-world
behaviors

INCIDENTS THAT LEAD TO LOST TIME REMAIN HIGH

Preparedness doesn't equal prevention.

- Over half of incidents lead to lost time
- Many leaders feel “very well equipped,” yet injuries persist
- This is particularly acute with:
 - Contractors
 - Temporary workers
 - Lone or remote workers



ZERO-INCIDENT GOALS CAN BACKFIRE

Unrealistic goals drive under-reporting.

Zero-incident goals can result in:

- Information loss due to under-reporting
- Loss of worker trust
- Missing leading indicators that could prevent future incidents



76%

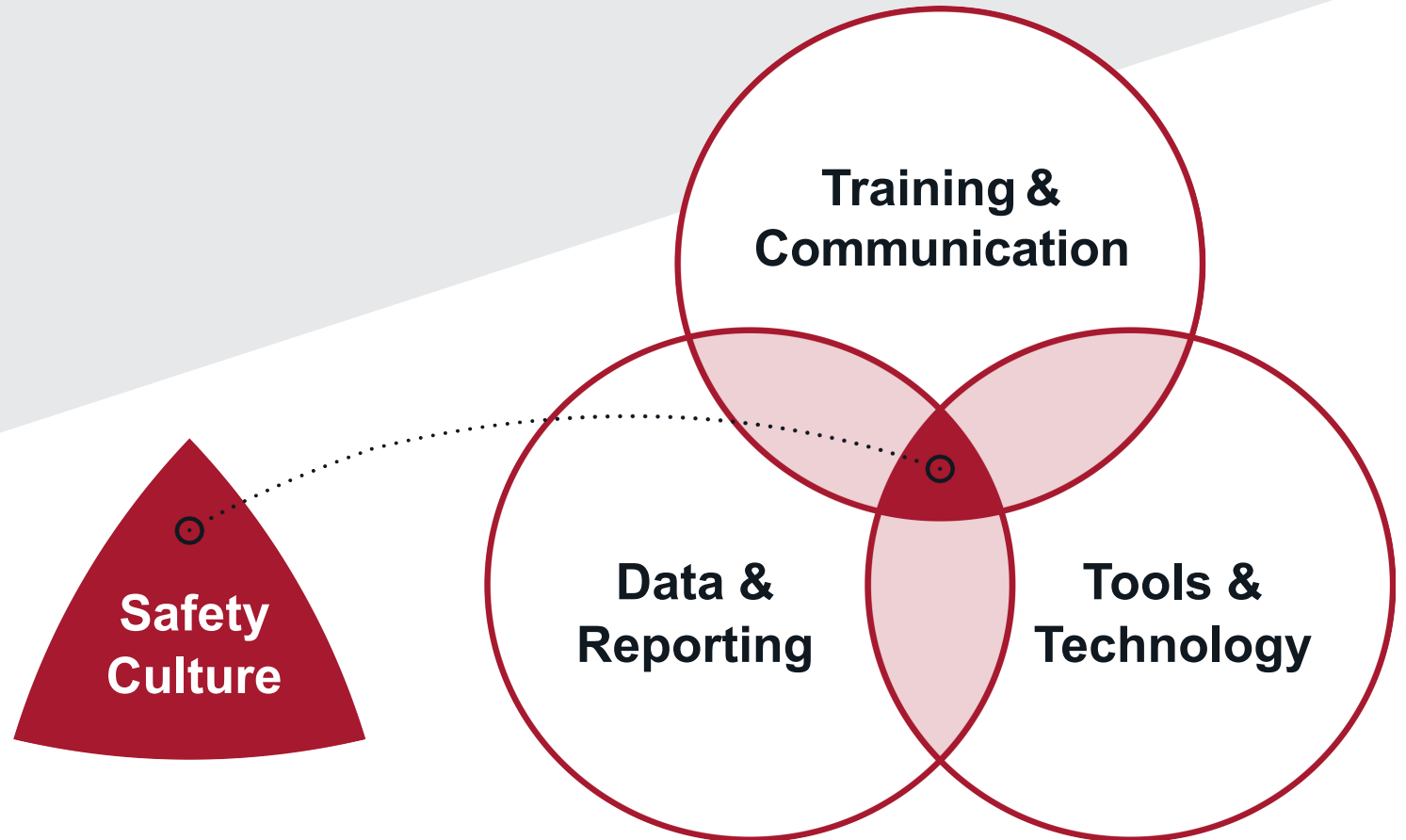
say zero incident goals persist but are unrealistic



BUILDING STRONG SAFETY CULTURES

Connect your safety systems and see the difference.

When training, technology, and data operate as one system, safety goes from a mandate to a culture. **This helps close the gap.**



TRAINING IS TOP-DOWN, NOT CULTURAL

Compliance-only training doesn't build trust.



Nearly

1/3 of leaders

see "**better training**" as a path to greater trust

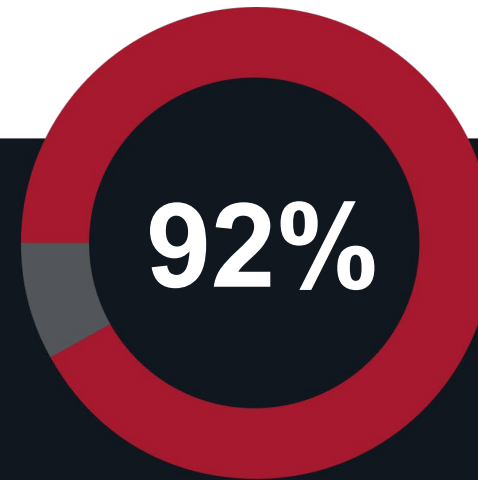
Create a culture approach to training:

- Treat workers as participants, not recipients
- Reinforce what good looks like
- Connect training to what people really encounter on the job
- Connect the pillars – let your data inform your training

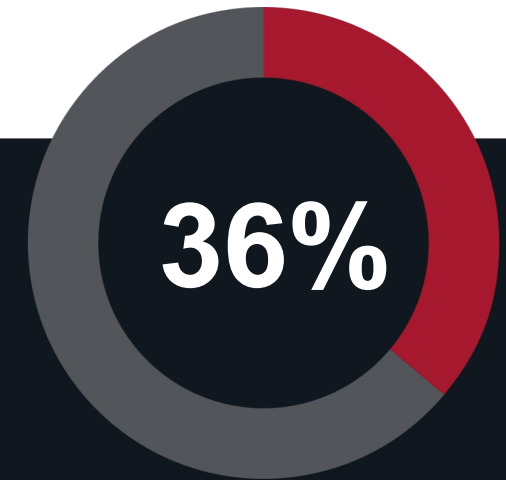
TOOL AND TECH ADOPTION FOLLOWS TRUST

People resist tools they don't understand.

Level of trust
leaders say
workers have
in tools and
procedures:



Some Trust

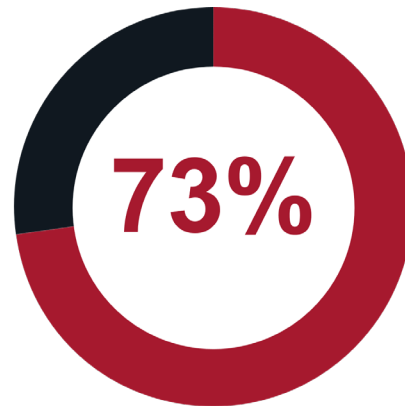


A Great Deal
Of Trust

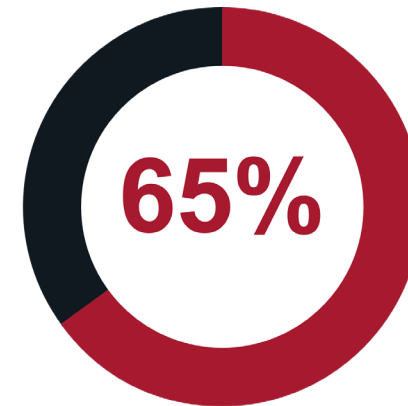
TAKE DATA FROM REACTIVE TO PREDICTIVE

Most safety data only looks backwards.

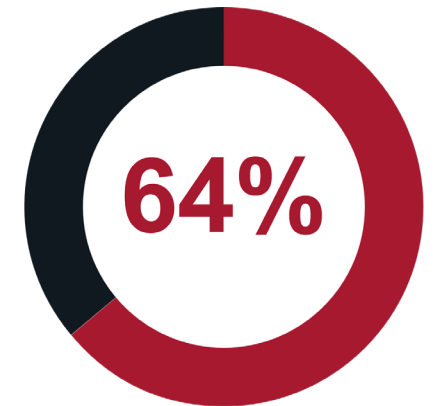
ONLY 33.5% of safety leaders spend their time on predictive analytics



are looking at incident reports and near-miss records



said they look at recordable injuries and lost-time incidents



said they analyze root causes of incidents

Organizations using predictive, real-time data see major risk reductions over time.

WORKPLACES WILL BECOME MORE AI-DRIVEN

AI a top focus for the next two years.

“The learning capability will be enormous. We can improve in ways that people won't even have thought of.”

- Operations leader

% of respondents with a great or fair amount of trust in AI when it comes to:



KEY TAKEAWAYS



- Workplace safety is moving from a pure compliance function to a core operating system
- Leaders agree safety is fundamental to reliable productivity
- Outcomes are not improving at the same rate as investment
- There is a gap between safety on paper and behavior in the real world
- Preparedness does not equal prevention
- Zero-incident goals are unrealistic and can be harmful



IN THE FULL REPORT:

- The differences between staff and contractor compliance
- The most frequently used safety tools and procedures
- Common barriers to using wearable safety devices
- Six actions you can take today to move from a compliance culture to a true safety culture

Download the report to **learn more.**