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EXCLUSIVE FIRST LOOK

Keeping People Safe Report

Global data on the state of workplace safety

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8+ million
emergency alerts



2,500+
customers



165,000+
workers protected



300+ billion
data points



Why We're Here

- Report methodology
- Initial key findings
- Full report
- Q&A



Report Methodology

NewtonX[®]

200

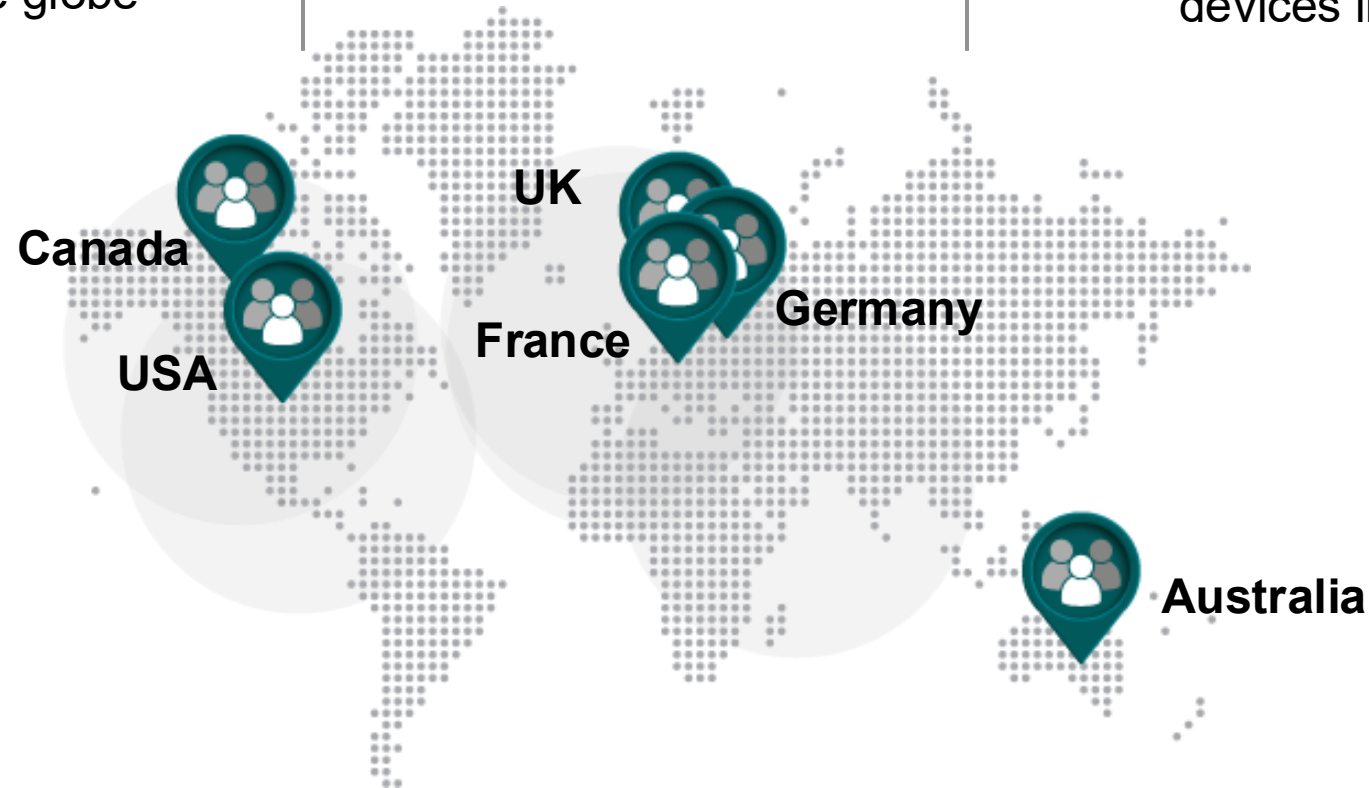
Safety and ops leaders
from across the globe

7

In-depth interviews

3B

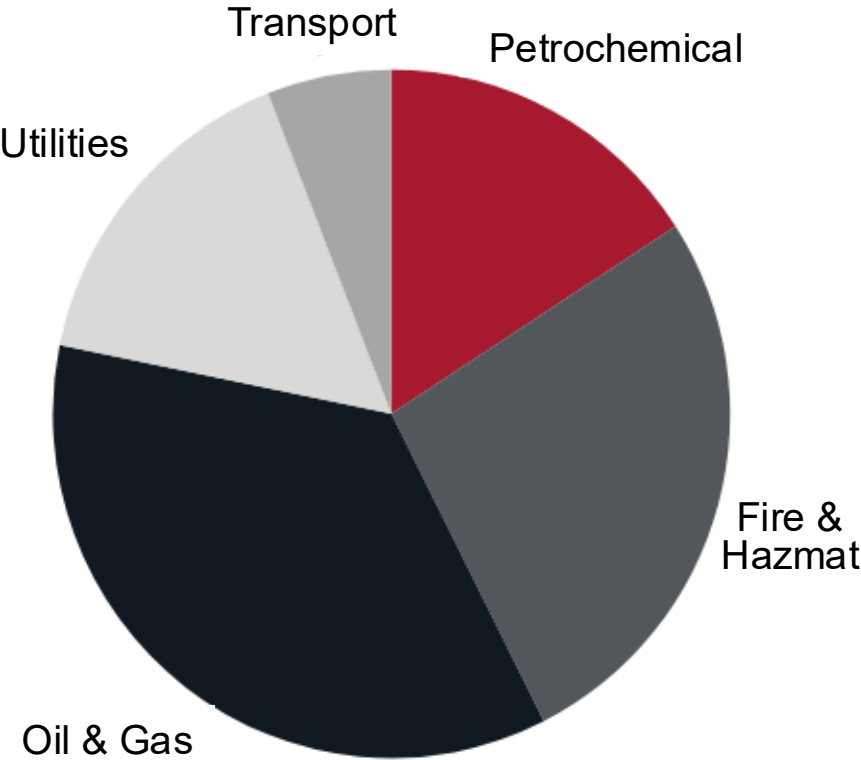
data points from Blackline
devices in the field



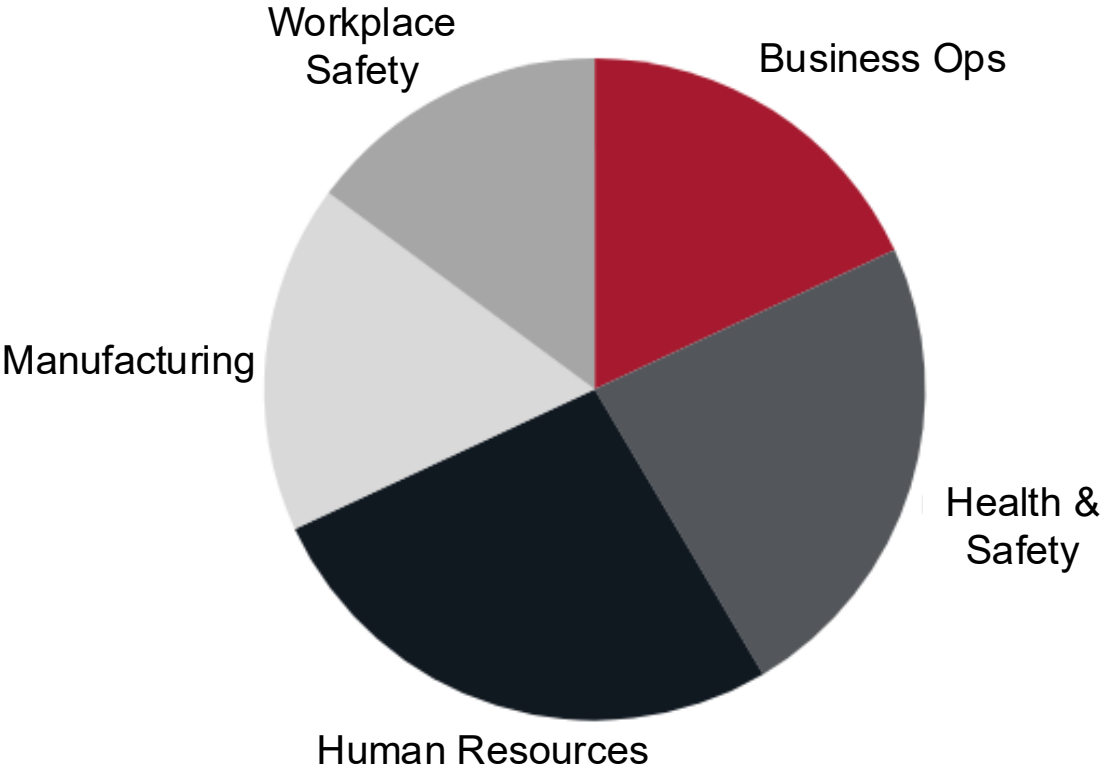
Report Methodology



Industry



Function

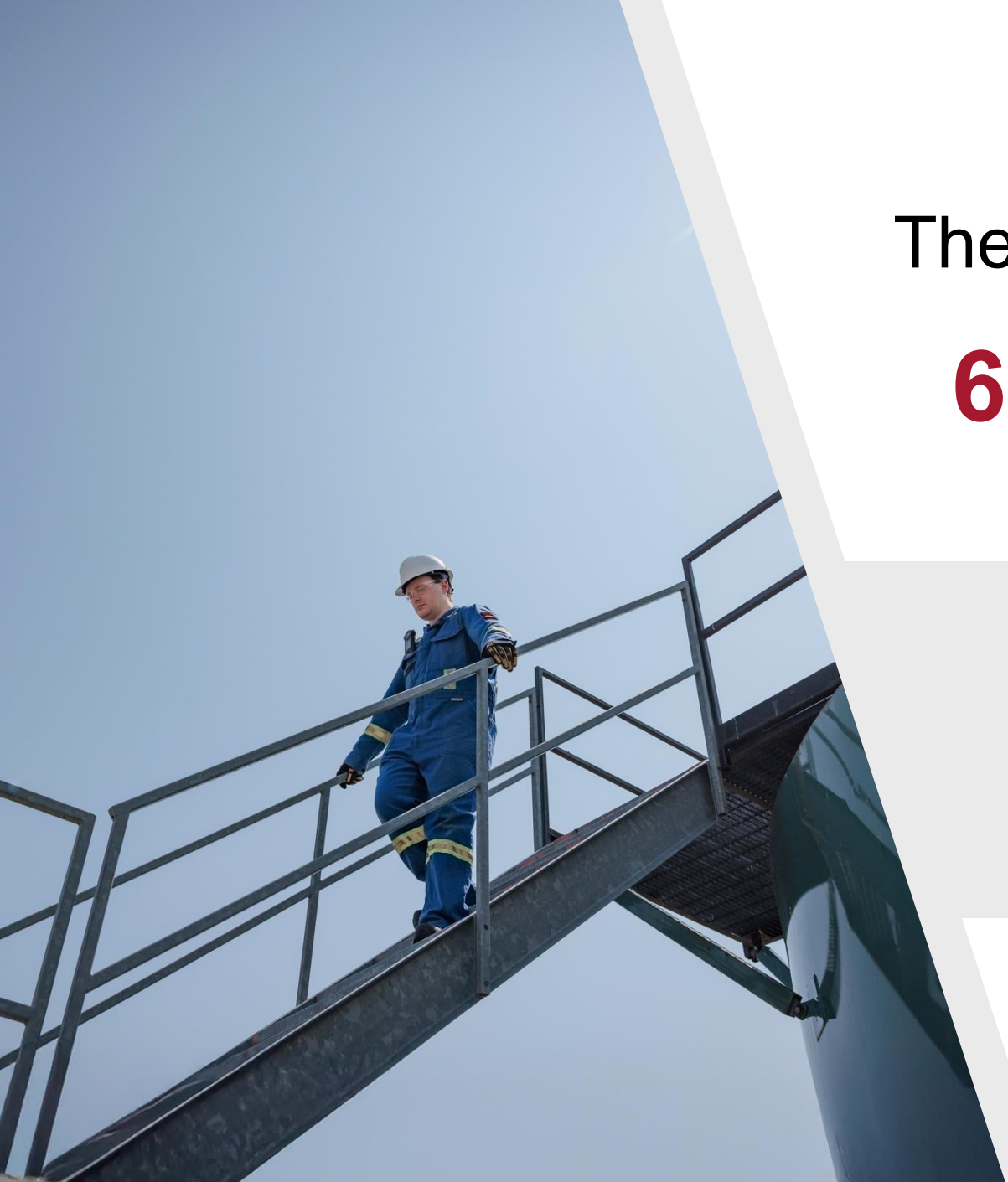


Surveyed C-Suite, VPs & Manager-level leaders responsible for Health & Safety

Initial Key Findings

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The Protocol-Behavior Gap

64% see a disconnect between safety protocols and real-world behaviors

“ Safety is a practice, like brushing your teeth. The problem is, all too often, people don't practice safety when no one is watching. ”

- Facilities Manager, Oil and Gas, U.S.

Why the Disconnect?

75% consider themselves "very well-equipped" to handle incidents

SAFETY INCIDENTS STILL HIGH

All types of recordable workplace safety incidents or near misses



71%

Injuries that lead to lost time



53%

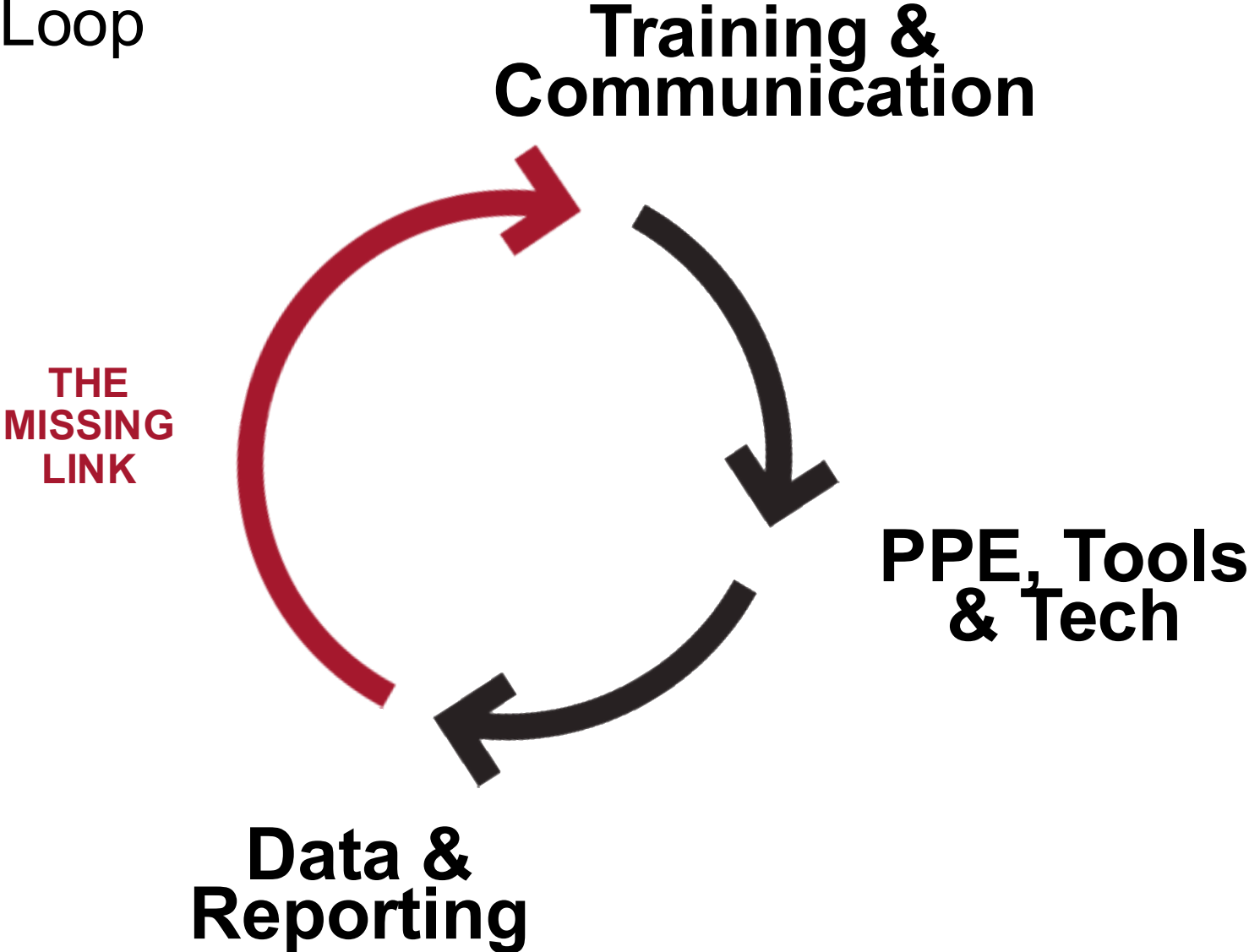
Incidents that lead to alarms and evacuations



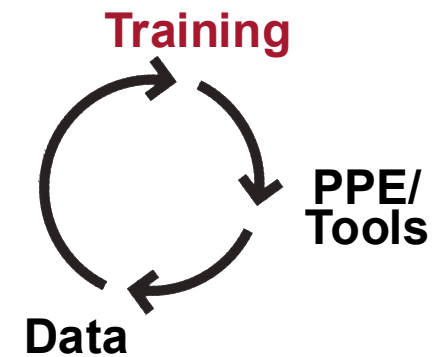
35%



Closing the Loop



Training



Most frequently mentioned INVESTMENT PRIORITIES

46%

Worker training

41%

Workforce
engagement

34%

Improvements of
infrastructure to
reduce risk

30%

New technology

29%

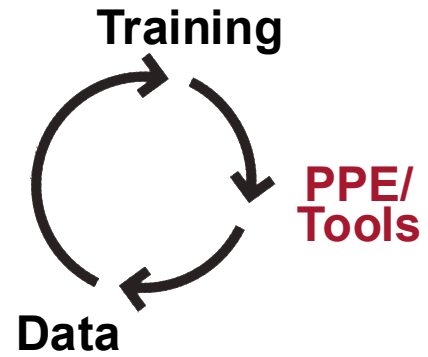
Internal advocacy
to promote value
of safety

Safety Budgets Over Next Two Years

<5% somewhat decrease

95% increase or maintain

In Tools We Trust



92%
of workers have
“some trust”

**BUT
ONLY**

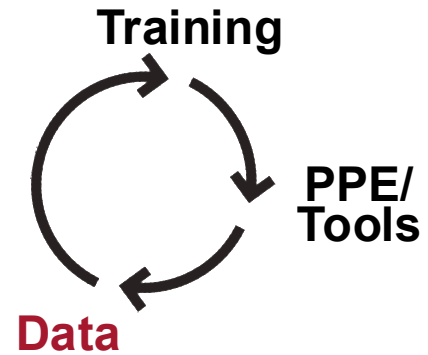
36%
have “a great deal of trust”

“Big Brother” Concerns

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Data: What's Being Measured?



Top workplace safety data types collected and analyzed

73%

Incident reports and near-miss records

65%

Recordable injuries and lost-time incidents

64%

Root cause analysis of incidents and near-misses

35%

Spend their time on predictive analytics

From Reactive to Proactive



Putting Your Results To Use





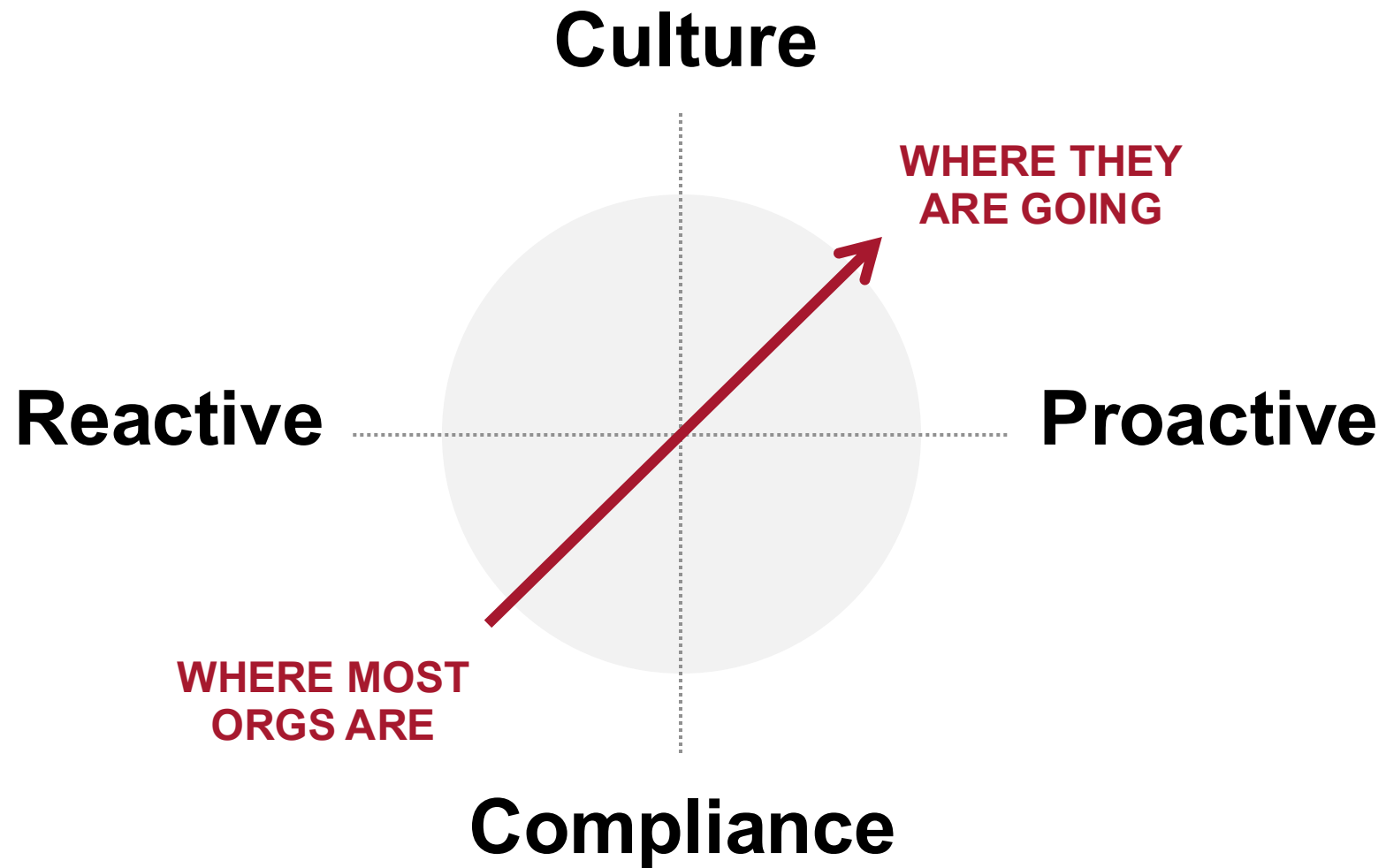
The Problem with “Zero Incidents”

76% say zero incident goals persist but are unrealistic



“ZERO INCIDENTS” CAN:

- Encourage hiding
- Create fear
- Breed complacency



Stay tuned for the full report

- What is the role of AI?
- How does turnover affect training?
- How do contract jobs affect compliance rates?
- Is safety vs. productivity a zero-sum game?
- What are the biggest barriers to adopting new tools?
- And more!

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for full
report**



Sign up to get the full report

Q + A



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